

# The 50<sup>th</sup> Semi-Annual Sale of Hosiery

88,040 Pairs of Run-of-the-Mill  
and Sample Hosiery

## FOR WOMEN

Women's Silk Hose Embroidered Clocks { Varied assortment of colors. Fine hand embroidered clocks. Many designs. A very choice lot; all sizes, all perfect. } **\$2.69**

### Run-of-the-mill Hosiery

Women's Silk Hose Mostly All-Silk { Various weights; double welt tops; reinforced heel, sole and toe. Full fashioned. All sizes. Black, white and street shades. "Run-of-the-mill." } **\$1.69**

Women's Silk Hose Mostly Lisle Tops { Various weights; double heel, sole and toe; all full fashioned. All sizes included. Black, white and street shades. "Run-of-the-mill." } **\$1.34**

### SAMPLE HOSIERY (Perfect)

Women's Lisle Hose Full Fashioned { And seamless. Black, white and colors. Every pair perfect. } **44c**

Women's Hose Lisle and Cotton { Various weights. Seamless. Black, white and colors. Every pair perfect. } **33c**

Women's Hose Seamless { Cotton hose in black, white and colors. Every pair perfect. } **24c**

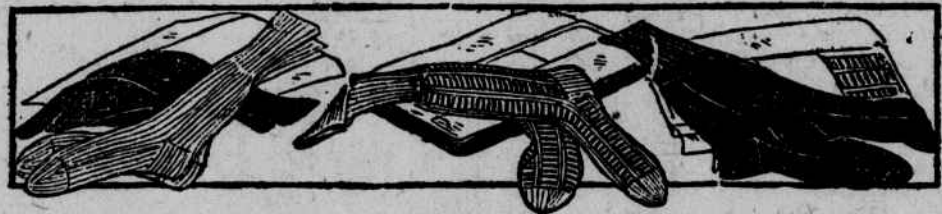


**T**WICE a year the agent of one of the most important domestic manufacturers turns over to us a large part of his sample stock at tremendous concessions. This includes salesmen's samples, factory samples and surplus stocks. Nearly every style, color and weight. Some odd lots taken from our own stock are added.

The larger proportion of the Silk Hosiery included in this Sale is called "run-of-the-mill" because they are not sufficiently perfect to be called "firsts." They are very much superior to "seconds," however, and the defects are so slight in most instances that the ordinary eye cannot detect them. A thick or thin thread prevents calling them absolute "firsts."

You Can Depend upon the wearing quality of every pair of hose included in this sale.

Macy's—Main Floor, Center.



Such Prices Only Twice a Year  
---Sale Continues All Week

## FOR MEN

Men's Lisle Hose Full Fashioned { Domestic and imported lisle socks. All sizes. Mostly full fashioned. Every pair perfect. } **64c**

### Run-of-the-mill Hose

Men's Silk Hose Mostly All-Silk { Various weights. Black, white and colors. Full fashioned. All sizes. "Run-of-the-mill." } **98c**

Men's Silk Hose Cotton Tops { And cotton toes. Full fashioned. Black, white and colors. All sizes. "Run-of-the-mill." } **59c**

Men's Silk Hose Seamless { Medium weight. Elastic ribbed tops. Silk sole with cotton toe and heel. Black, white and colors. All sizes. "Run-of-the-mill." } **33c**

### SAMPLE HOSE (Perfect)

Men's Hose Lisle and Cotton { Plain and fancy. Mostly full fashioned. Various colors. Every pair perfect. } **44c**

Men's Hose Seamless Lisle { Also cotton, in various weights and colors. Every pair perfect. } **33c**

Men's Hose Seamless Cotton { Large assortment in various colors. Every pair perfect. } **24c**

# Our Annual Week of White Cottons for Summer

## Four LINEN SPECIALS

250 Doz. Pure Linen Damask Napkins, in five attractive, all-over designs; 20 x 20. Very special **\$3.96 doz.**

150 Doz. Pure Linen Damask Hemstitched Napkins, in several attractive designs; 15 x 15. **\$4.19 doz.**

Hemstitched Pure Linen Damask Sets, one 64 x 64 inches. Cloth, 1/2 doz. 17 x 17 in. Napkins. Round designs. Neatly boxed. **\$6.94 set**

1,500 Yards Oyster White, Belgian Costume Linen, cool, serviceable and extremely smart for summer sport skirts, suits and dresses. Usually \$1.49 yd. 44 inches wide. Very special. **98c yd.**

Attractive Prices on Bleached

### Muslin Sheets and Cases

The prices listed below are interesting not only to the housewife but to the summer resort, boarding house, and hotel keeper as well.

Full Sized Bleached Muslin Sheets, seamless; hemmed ends: 81 x 90, **\$1.29** 90 x 90, **\$1.34** 81 x 99, **\$1.44**

Single or cot size bed sheets, seamless; hemmed ends: 54 x 90, **74c**

Bleached Muslin Pillow Cases, hemmed ends; serviceable quality: 45 x 36, **24c**

Hemstitched Bleached Muslin Pillow Cases: 45x36, **39c**

Bleached Muslin Sheeting; 81 inches wide, **39c yard**

Macy's—Basement, 34th Street, Rear.

## 1,284 Window Shades

Specially Priced  
**69c and 74c each**

Absolutely Perfect

Made of hand-made oil opaque and cambric tint cloth, both plain and duplex. The duplex shades have a different color on either side, enabling one to shade a room with a dark color outside and a light tint within.

All shades 3x6 feet, hem taken off the 6-foot length, and mounted on guaranteed spring rollers. In a good assortment of desirable coloring.

Plain and Duplex Shades, hand-made oil opaque, complete with fixtures. **69c each**

Usual prices 89c and 98c each.

Plain and Duplex Shades, of hand-made cambric tint cloth, complete with fixtures. **74c each**

Macy's—Fourth Floor, 34th Street, Rear.

The coming of warm weather has reminded many women that their wardrobes are depleted of sheer underthings and of cool thin frocks. This season we have anticipated their cotton fabric needs in greater variety than ever at prices that are obviously unusually low.

### Swiss Batiste 49c yard

Our Usual Price 69c Yard. Imported, closely woven, soft and sheer, for warm weather lingerie. 45 inches wide.

### Permanent Finish Organdie 49c yard

Our Usual Price 59c Yard. 45 inches wide. White Swiss organdie with a crisp finish that will launder very well.

### Novelty Skirtings 44c yard

36 inches wide. Excellent assortment of stripes and plaids, in repp, gaber-dine, and poplin.

### Pajama Checks 12c yard

Our Usual Price 17c Yard. Heavy, closely woven—for undergarments for all members of the family. 36 inches wide.

### Striped Satinette 49c yard

31 inches wide. Self striped satinette with a high silky luster that will not wash out.

### Dress Voile 29c yard

Hard twisted and sheer, it is practical for blouses, dresses and lingerie. 39 inches wide.

### Imported Dotted Swiss 44c yard

Our Usual Price 59c Yard. 30 inches wide. Hand-sheared dots, ten different sizes. Charming for summer frocks. White only.

### French Ratine 87c yard

Our Usual Price 98c Yard. Soft and heavy, this is one of the smartest summer fabrics. 38 inches wide. White only.

### Long Cloth \$1.29 piece of 10 yards.

Our Usual Price \$1.64. Smooth satin finish, good serviceable quality. 36 inches wide.

### Japanese Finished Nainsook, \$2.49 piece of 10 yards.

The popular fabric just at present for the daintiest lightweight lingerie. Neatly boxed. 36 inches wide.

Macy's—Second Floor, Center.

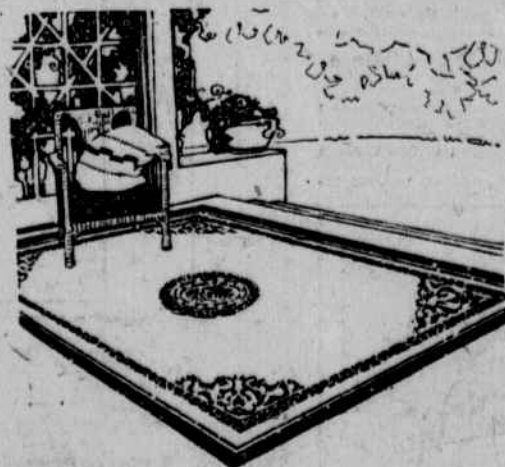
## Importer's Stock of 2,235 Wire Grass Rugs

A Fortunate Purchase Which Enables Us to Sell  
Them at Less Than It Cost Him To Import Them!

18 by 36 in., **39c**

27 by 54 in., **89c**

3 by 6 ft., **\$1.54**



Do not confuse these rugs with inferior types of Japanese straw rugs that are frequently shown elsewhere. The rugs in this sale were made in China and consist only of wire grass. They are of exceptionally heavy warp, the 9 by 12 size containing 1260.

6 by 9 ft., **\$4.24**

9 by 12 ft., **\$6.74**

Stenciled with oil paint in Chinese medallion and all over effects, in Blue, Green and Brown. They will give exceptional service; adaptable to any room in the Summer home. Large quantities in all sizes, except 6 ft. by 9 ft.

Macy's—Fourth Floor, Front.

**R. H. Macy & Co.**  
HERALD SQUARE Inc. NEW YORK

We Sell Merchandise of Taste and Quality at Lowest-in-the-City Prices—for Cash Only

For Macy Grocery Advertising See Page 21

An Important Sale of

## Cream Colored DRESS FABRICS \$2.49 yard

Our Usual Price Would Be \$2.97 Yard

This week is to be "Cream Week" in our Dress Goods Section—which means that all cream fabrics—and cream fabrics are greatly in demand for sport wear—will be priced considerably below our usual lowest-in-the-city prices.

All materials are sponged and shrunk, ready for the needle.

54 inch Cream Costume Flannel  
56 inch Cream Homespun, eponge weave.  
56 inch Cream Homespun, chevron weave.  
56 inch Cream Homespun, canvas weave.

Macy's—Second Floor, Front.

Why Not Make Your Own Bathing Suit?

## Black Surf Cloth 64c yard

Yard wide

It takes only 2 1/2 yards of this durable fabric—lustrous as silk—to make a bathing suit. Have you begun yours?

Macy's—Second Floor, 34th Street, Front.

Remarkable Values in

## Enameled Reed Rockers In Three Designs—One Illustrated \$8.94

Unusually attractive rockers combining comfort and beauty.

Rockers adaptable not only to the porch or sun-parlor, but suitable for the living room or even the boudoir.

In three attractive models in brown—one model in blue, ivory and green enamel.

All have woven motifs in contrasting colors in the back.

Macy's—Sixth Floor.

